



Al Oula Radio Station

Frequency: 107.4

Our Direction: Traditional, Emirati, Patriotic

Official since: 1/2/2014




Vision:

To be the official and the number 1 credible voice of preserving the UAE's rich Heritage

Message

Strengthening the National Identity and spreading the Emirati Heritage in an authentic and modern way, through UAE national voices

Mission

- Archiving and spreading the Emirati Heritage through a valuable and strong variety shows
 - Establishing the cultural understanding and promoting awareness in the UAE society as a whole
 - Engaging the UAE's society with its national heritage in modern ways
 - Strengthening the sense of belonging and the spirit of patriotism & rich heritage
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