



aetex 2022

International
معرض عجمان الدولي للتعليم و التدريب
Ajman International Education & Training Exhibition



SPONSORSHIP & EXHIBITION OPPORTUNITIES
1, 2 & 3 March 2022



Organized by





The Ajman Chamber of Commerce and Industry will in partnership with the Ministry of Education, organize the 9th edition of the Ajman Education and Training Exhibition (AETEX) virtually during 1st , 2nd & 3rd March 2022. This edition of the exhibition is anticipated to witness a large participation from the top and major educational institutions in the UAE, as well as from Arab and foreign countries.

STRATEGY PARTNER



وزارة التربية والتعليم
Ministry of Education

Under the patronage of His Highness Sheikh Humaid Bin Rashid Al Nuaimi, Supreme Council Member and Ruler of Ajman, AETEX was launched in 2013, in the presence of Ruler of Ajman and H.H Sheikh Ammar bin Humaid Al Nuaimi, Crown Prince of Ajman. The Exhibition in its first edition witnessed a large turnout from representatives of the private universities in the UAE and the GCC countries, along with senior officials in the educational sector. AETEX stands a major event that is essential towards boosting the education sector in the emirate of Ajman

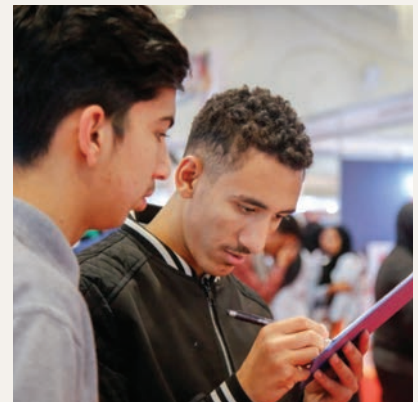


WHY AETEX 2022?

AETEX represents the next step in local and international student recruitment.

Through AETEX, you will have the opportunity to reach / communicate with students around the world ..

AETEX2022- will provide its visitors and exhibitors with a wonderful experience and interaction via physical & smart communication.



WHY YOU SHOULD EXHIBIT

- Communicate with the Ministries, Investors, Educators, and EdTech Companies across the region
- Access the perfect education market,
- Show your innovations through a mix of networking
- Activate your brand with numerous branding opportunities

Facts And Figures

25

Number of participating countries

75

Total number of exhibitors more than

15

Total number of International universities and other Higher Education Institutions

15

Total number of Local Universities and other Education Institution

2, 000 sqm

Total area of the Exhibition: Around

65%

Local exhibitor's area

65%

International exhibitor's area

BOOK A STAND

Space Only

Length x Width	Total m ²	Price (AED)
9m x 6m	54 sqm	45,000
6m x 6m	36 sqm	35,000
3m x 6m	18 sqm	20,000
3m x 3m	9 sqm	10,000

EQUIPMENT PLATFORM

Length x Width	Total m ²	Price (AED)
3m x 6m	18 sqm	22,500
3m x 3m	9 sqm	13,500

SPONSORSHIP OPPORTUNITIES



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Opportunity to speak

**Premium size top branding banner in lobby
Mentions and tags on general posts on Social Media Accounts**

Branding Banner on the Live Session Page (with redirection)

**Logo on the branding banners in lobby - reception / information desk
backdrop**

Logo inclusion in all Email communications

Logo placement on event banner in the lobby

Access to all event data and analytics and booth visitors

**Logo placement on Landing & Registration Page (Premium Sponsor)
One premium large booth from 2 ready designed premium booths &
medium booths for other group members with more branding
opportunities and below features:**

logo and name on the Banner on the Workshop

**Social Media: 1 Exclusive announcement 3 stories
& 3 posts, 3 Slide Show Videos**

Brochures: up to 10 Videos: up to 10

Branding banners: up to 8 - 9

**(with redirection to any required url) Agents: up to 10
Chat / Audio / Video**

AED 100K

**SPONSORSHIP
OPPORTUNITIES**



Golden sponsor

Stand 3x6 or 6x6 or Platform Space up to 9x6 (as per sponsor preference)

Logo Display on the Exhibition Website, Exhibition's Leaflets and Flyers

Representative Seat during the Press Conference

2 Customized Shootout on Social Media

Gold Sponsor Recognition Award

Logo Display on the Backside of the Registration Badge

3 Editorial Pages in the Exhibition Guide

AED75K



Stand 3x3 or 3x6 or Platform Space up to 6x6 (as per sponsor preference) Logo Display on the Exhibition Website, Exhibition's Leaflets and Flyers Representative Seat During the Round Table Display in Outdoor Advertising

1 Customized Shootout on Social Media

Silver Sponsor Recognition Award

Logo Display on the Backside of the Registration Badge

2 Editorial Pages in the Exhibition Guide

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LOCATION

**Emirates Hospitality Centre Ajman,
Al Khail Street, Jurf 2, Ajman City**

EXHIBITION MANAGED BY



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